

Broadcom Corporation

Introduction

This case study of Broadcom Corporation is based on an April 2020 survey of Workato customers by TechValidate, a 3rd-party research service.



“Workato is a very effective workflow automation tool. It enables us to reduce IT friction and provide an improved service delivery to our customers.”

— Neeraj Malhotra, Senior IT Manager, Broadcom Corporation

Challenges

- Prior to Workato, was challenged with:
 - The inability to implement integration and automation fast enough
 - The requirement of specialists that are expensive and/or difficult to find
 - Too much time and maintenance of custom-coded solutions
 - Too many siloed, manual processes

Use Case

- Chose Workato for the following reasons:
 - Backlog of integration and automation projects
 - Speed to get integrations done
 - Ease of use

Results

- Workato has enabled their organization to:
 - Collaborate between IT and Business
 - Drive Innovation
 - Have faster deployment of integrations and automations
 - Deplete backlog
 - Achieve quick wins
- Since working with Workato, has experienced:
 - Improved customer experience
 - Improved employee experience
 - Reduced spend
 - Improved company or departmental efficiency
- Saw a return on investment within the first 6 months

Company Profile

Company:
Broadcom Corporation

Company Size:
Enterprise

Industry:
Electronics

About Workato

Workato is the leading integration and automation platform. It enables employees across lines of business and in IT to integrate their apps and automate business workflows without compromising security and governance.

Learn More:

[🔗 Workato](#)