How is GetFeedback used?

How are you using GetFeedback?

Product experience and development improvement	79%
Support experience	57%
Conversation optimization of digital channels	32%
Measure the quality of marketing content	30%
Customer loyalty	27%
Lead/Customer data enrichment	23%
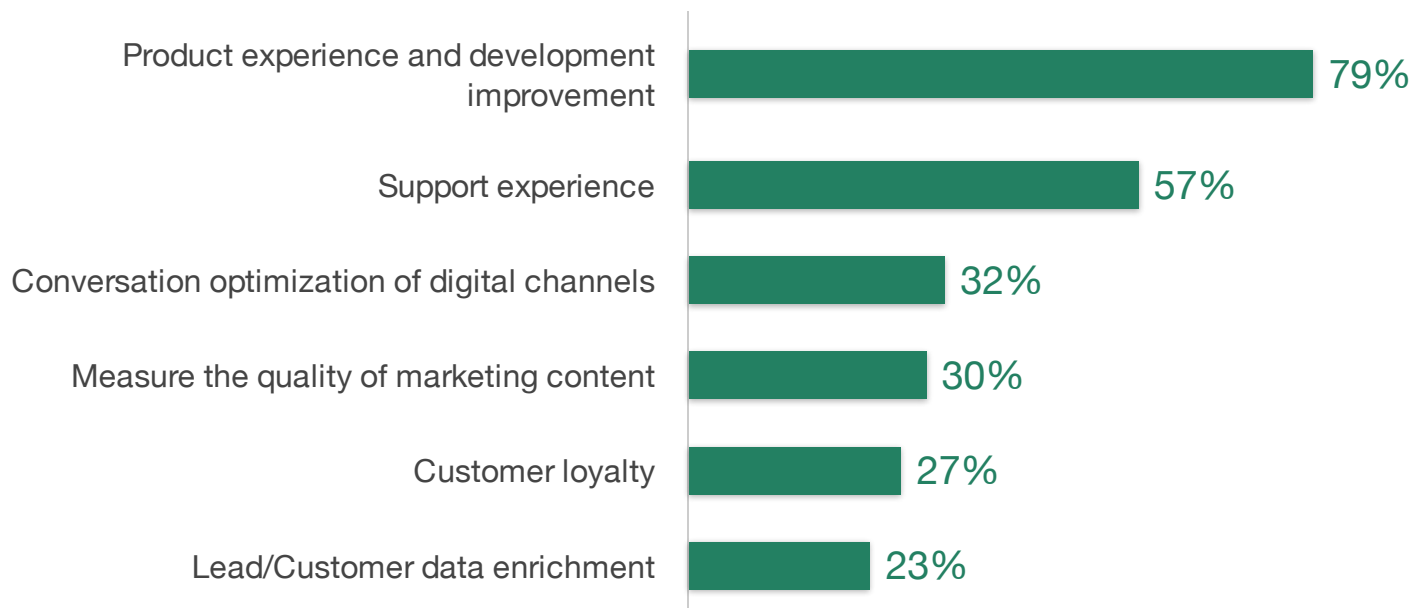
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