

Why Trello?

“ Trello is far more flexible. It allows me to add granular information/deliverables to checklists so that individual items don't get lost in a giant paragraph, and I can develop SOPs attached to buttons so that I can guarantee specific steps are never missed in the processes we've painstakingly developed over the years.

— Mike Dion, Founder, Indelible Inc

Source: Mike Dion, Founder, Indelible Inc

✓ Validated

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