TOPSPOT INTERNET MARKETING CUSTOMER STATISTIC

## The Importance of Visual Content

45% of those surveyed report that they are likely to click on images or videos when searching the internet for a product or service.



Source: TechValidate survey of 139 users of TopSpot Internet Marketing



TechValidate by SurveyMonkey



Published: Nov. 28, 2018 TVID: DD7-6E3-0A3