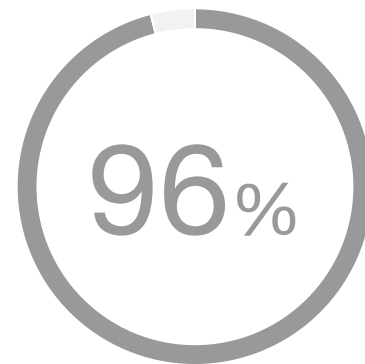


## The Importance of Content

96% of surveyed customers believe it is important that the vendor/suppliers they are considering have content that specifically addresses their industry's needs.



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Source: TechValidate survey of 85 users of TopSpot Internet Marketing



TechValidate  
by SurveyMonkey

✓ Validated

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