

“TopSpot has given us the ability to trace back how our marketing dollars are working. Instead of wondering if our marketing dollars were working for us like we did before TopSpot, now we can get hard evidence pointing directly towards certain activities that verify our assumptions. That traceability has been the best part of working with the TopSpot team.

— Marketing Director (Marketing), Medium Enterprise Industrial Manufacturing Company

Source: Marketing Director (Marketing), Medium Enterprise Industrial Manufacturing Company



TechValidate
by SurveyMonkey

✓ Validated

Published: Nov. 8, 2017 TVID: 837-07D-69D