We have redesigned our site, more recently our homepage, and are now moving to updating the website to match our updated custom product offering. It has established credibility for us in the industry because we are moving towards a clear goal and strategy that has helped us increase leads and sales. Our previous website put forth a standard stocked mfg or distributor company which is the exact opposite of what we were.

Knowing how busy our day gets, our Sales and Customer Service team uses the site as a tool to help serve prospects and customers the information that they want instantaneously.

 Sales Manager | Production Planner, Small Business Industrial Manufacturing Company

Source: Sales Manager | Production Planner, Small Business Industrial Manufacturing Company





