Our company is not big enough to staff our own marketing team, so we have been tasked with doing this as our secondary job. We never really understood the whole picture of digital or online marketing, so we would just try different programs to see what worked. When TopSpot came along, they gave us a vision and helped us see the broad picture and were able to help steer our company in the right direction.

 Business Professional , Medium Enterprise Industrial Manufacturing Company

Source: Business Professional , Medium Enterprise Industrial Manufacturing Company





