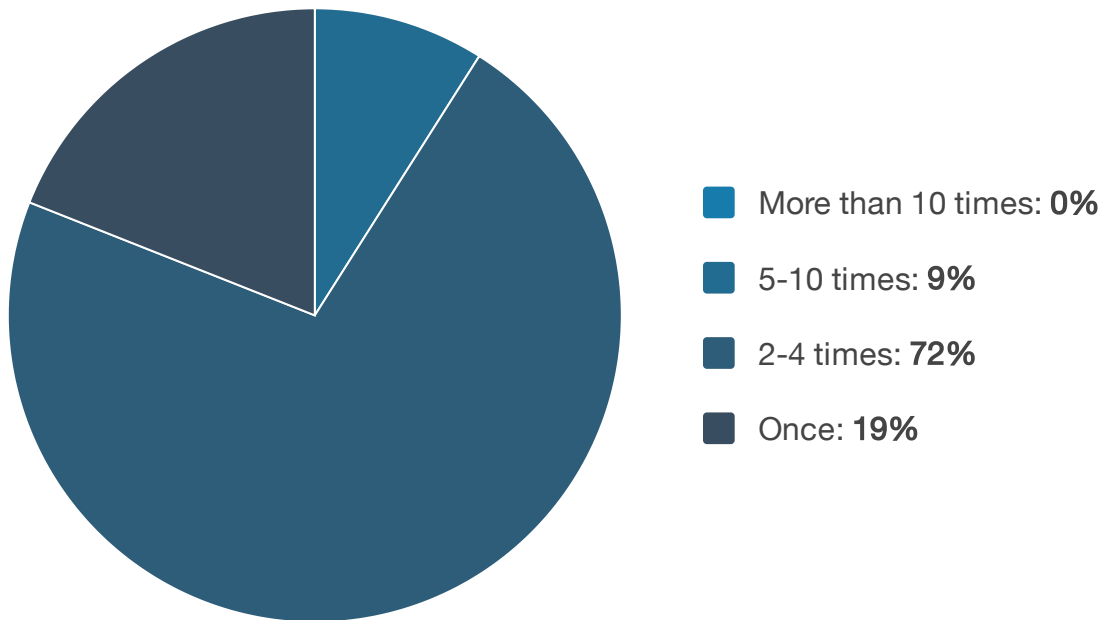


The Customer Journey for Industrial Companies

On average, how many times will you visit a potential supplier/vendor's website before moving forward with a quote request or purchase?



Source: TechValidate survey of 137 users of TopSpot Internet Marketing. Sample comprised of Aerospace & Defense, Automotive & Transport, Chemicals, Construction, Electronics, Energy & Utilities, Environmental Services & Equipment, Industrial Manufacturing, Metals & Mining, Transportation Services, and Wholesale Distribution organizations.



TechValidate
by SurveyMonkey

✓ Validated

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