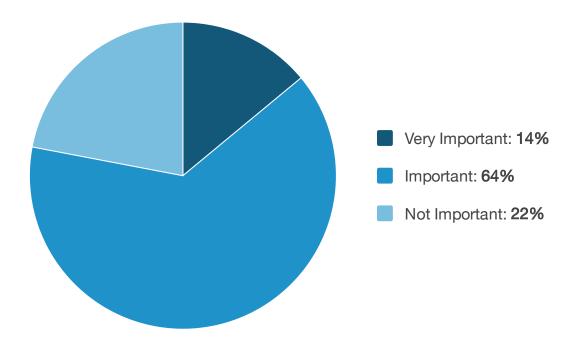
## TOPSPOT INTERNET MARKETING CUSTOMER RESEARCH

How important are a company's online reviews to you when making a final decision about a potential vendor?



Source: TechValidate survey of 78 users of TopSpot Internet Marketing





