What content types immediately draw your attention on a web page?

Content Type	Percentage
Images	89%
Bulleted Lists	59%
Video	32%
Paragraph Text	24%
Tables	19%
Spec Sheets	19%
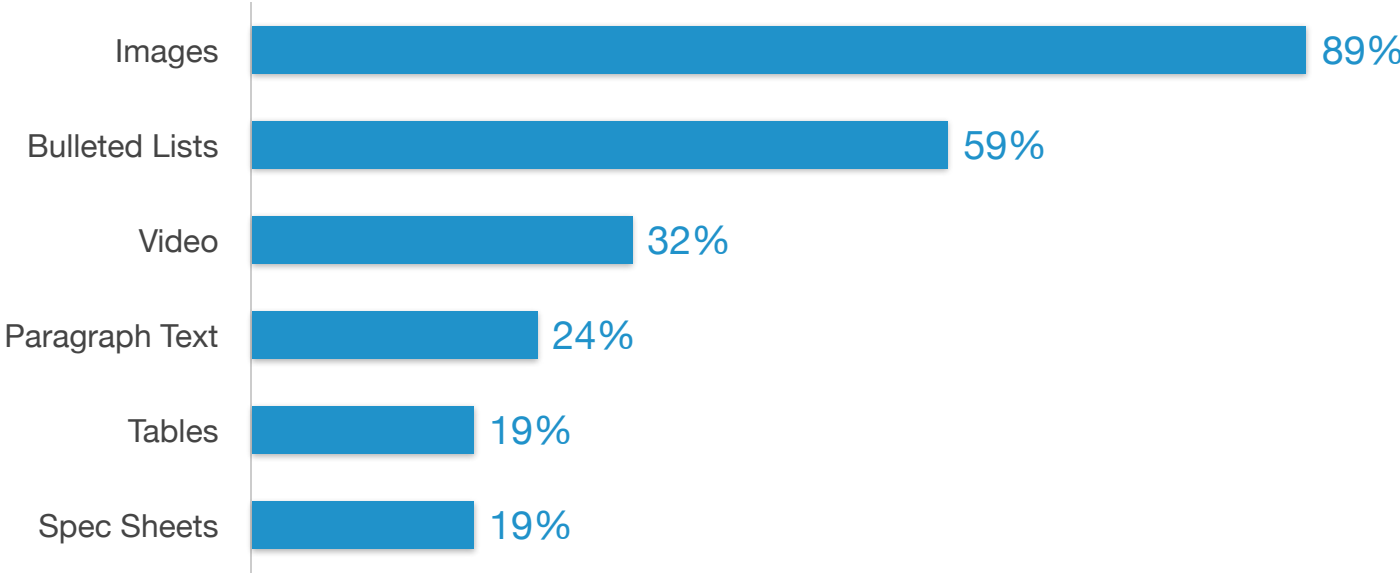
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