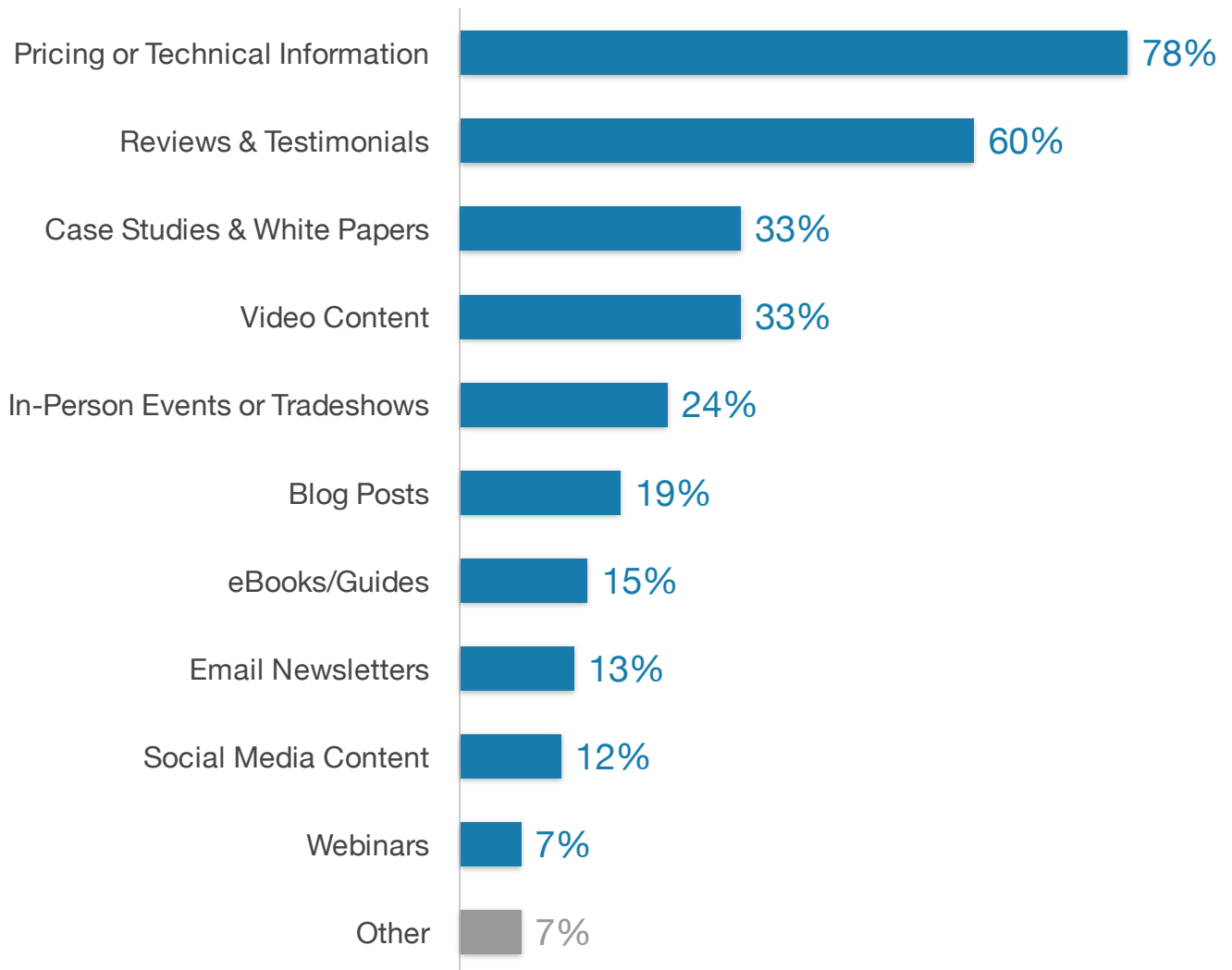


Technical Information is Crucial for Industrial Buyers

When considering a potential vendor, what type of content is important to you and your decision-making process?



Source: TechValidate survey of 67 users of TopSpot Internet Marketing. Sample comprised of Automotive & Transport, Chemicals, Energy & Utilities, Environmental Services & Equipment, Industrial Manufacturing, Metals & Mining, Telecommunications Services, Transportation Services, and Wholesale Distribution customers.



TechValidate
by SurveyMonkey