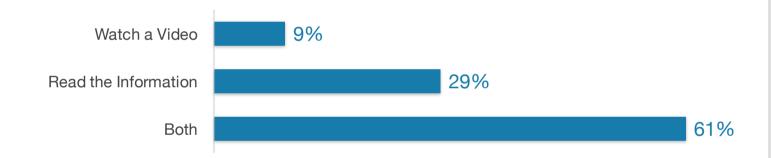
## TOPSPOT CUSTOMER RESEARCH

When researching a new vendor/supplier, would you rather watch a video explaining their products or services or read the information on a website?



Source: TechValidate survey of 121 users of TopSpot



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