

## Priorities for Industrial Businesses

In today's environment, what company qualities are most important to you when researching new vendors or products for business purposes?



Source: TechValidate survey of 94 users of TopSpot Internet Marketing. Sample comprised of Automotive & Transport, Chemicals, Construction, Electronics, Engineering, Environmental Services & Equipment, Industrial Manufacturing, Metals & Mining, Wholesale Distribution, and Transportation Services organizations.



TechValidate  
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