When contacting a potential supplier, what is your expected response time?

- **Less than an hour: 8%**
- **Within 2 hours: 11%**
- **Same day: 66%**
- **One week: 8%**
- **Other: 7%**
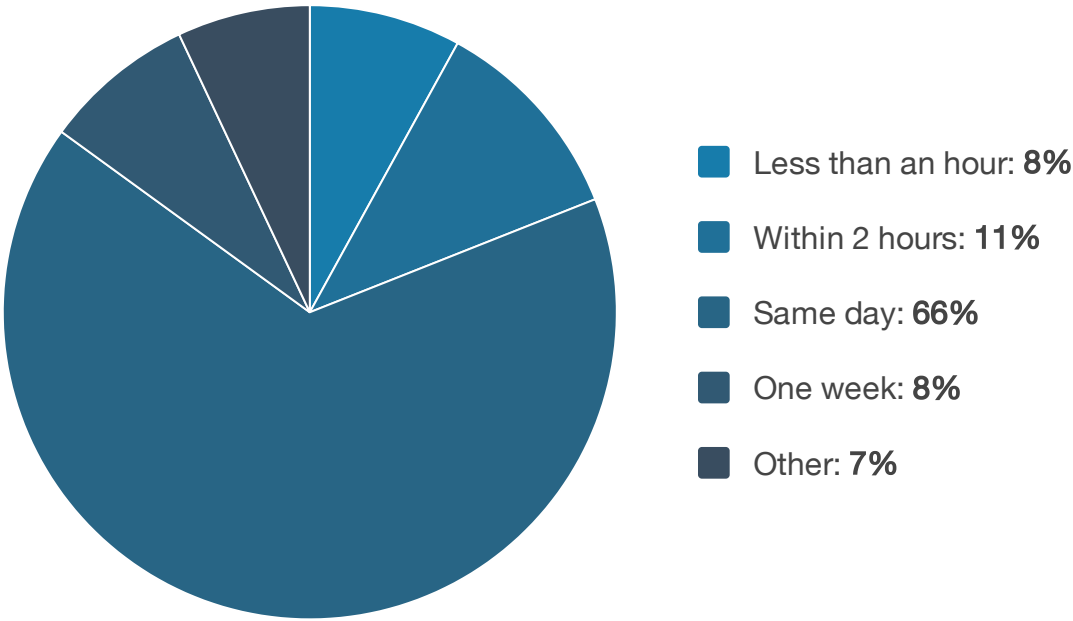
Source: TechValidate survey of 133 users of TopSpot Internet Marketing. Sample comprised of Chemicals, Computer Hardware, Computer Software, Construction, Electronics, Environmental Services & Equipment, Energy & Utilities, Industrial Manufacturing, Metals & Mining, Professional Services, Retail, Transportation Services, and Wholesale Distribution customers.

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