## TOPSPOT INTERNET MARKETING CUSTOMER RESEARCH

## When trying to select a new supplier, rate the importance of the following:

	Very Important	Important	Not Important
Ease of contacting via website	49%	47%	4%
Response time	55%	44%	1%
Customer service	85%	15%	0%

Source: TechValidate survey of 75 users of TopSpot Internet Marketing





