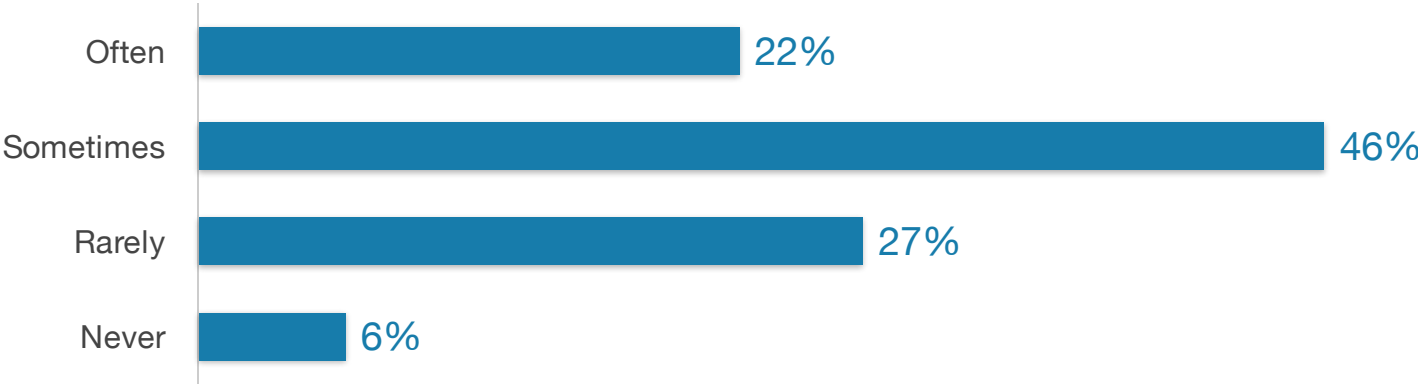


The Importance of Video

When sourcing a new vendor/supplier, how often do you view videos as a part of your research process?



Source: TechValidate survey of 125 users of TopSpot



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TechValidate
by SurveyMonkey