

# Case Study: Rp Machine

## Introduction

This case study of RPMachine is based on a April 2015 survey of TopSpot Internet Marketing customers by TechValidate, a 3rd-party research service.



“TopSpot Internet Marketing understands my business goals and I consider them a partner in my business.”

“We now have a clear, up to date understanding of how our website visitors find us and what they search on our website.”

## Challenges

Faced the following **marketing challenges** before choosing TopSpot Internet Marketing:

- Incomplete analytics/website data

## Use Case

TopSpot Internet Marketing Services:

- Paid Search (PPC) Strategies
- Analytics/Reporting Data

Values the following unique approaches of TopSpot Internet Marketing:

- Knowledge of the industrial/B2B space

## Results

Experienced the following as a result of TopSpot Internet Marketing strategies and solutions:

- Increased quality leads
- Achieved a better understanding of internet marketing

**Noticed an impact on their business within 1 month after implementing their TopSpot Internet Marketing strategy.**

### Company Profile

Company:  
**RPMachine**

Company Size:  
**Small Business**

Industry:  
**Industrial Manufacturing**

### About TopSpot Internet Marketing

Started in 2003 with 5 original team members, TopSpot has been one of the fastest growing search marketing firms in Houston, Texas. With over 75 employees based in the home office and 20 sales representatives around the country, TopSpot's current customer base exceeds 700.

Learn More:

[TopSpot Internet Marketing](#)