

Case Study: Precision Surfaces International, Inc.

Introduction

This case study of Precision Surfaces International, Inc. is based on a April 2015 survey of TopSpot Internet Marketing customers by TechValidate, a 3rd-party research service.



“TopSpot Internet Marketing understands my business goals and I consider them a partner in my business.”

“Frees up our time to do what we do better.”

Challenges

Faced the following **marketing challenge** before choosing TopSpot Internet Marketing:

- Not enough time or experience for marketing effectively

Faced the following **website challenge** before choosing TopSpot Internet Marketing:

- Not enough time or experience to manage properly.

Use Case

TopSpot Internet Marketing Services:

- Paid Search (PPC) Strategies
- Analytics/Reporting Data

Values the following unique approaches of TopSpot Internet Marketing:

- Collaborative team approach
- Knowledge of the industrial/B2B space

Results

Experienced the following as a result of TopSpot Internet Marketing strategies and solutions:

- Increased quality leads
- Achieved a better understanding of internet marketing

Noticed an impact on their business within 2-5 months after implementing their TopSpot Internet Marketing strategy.
Increased their quality leads by 100-200% since implementing TopSpot Internet Marketing.

Company Profile

Company:
Precision Surfaces International, Inc.

Company Size:
Small Business

Industry:
Computer Software

About TopSpot Internet Marketing

Started in 2003 with 5 original team members, TopSpot has been one of the fastest growing search marketing firms in Houston, Texas. With over 75 employees based in the home office and 20 sales representatives around the country, TopSpot's current customer base exceeds 700.

Learn More:

[↗ TopSpot Internet Marketing](#)