

Case Study: Small Business Industrial Manufacturing Company

Introduction

This case study of Wenzel Metal Spinning is based on a April 2015 survey of TopSpot Internet Marketing customers by TechValidate, a 3rd-party research service.



“TopSpot Internet Marketing understands my business goals and I consider them a partner in my business.”

“We have an online presence to match our brick and mortar prestige.”

Challenges

Faced the following **marketing challenge** before choosing TopSpot Internet Marketing:

- A lack of understanding of digital marketing

Faced the following **website challenges** before choosing TopSpot Internet Marketing:

- An outdated website
- An ineffective website

Use Case

TopSpot Internet Marketing Services:

- Search Engine Optimization (SEO) Strategies
- Website Development and Design

Values the following unique approach of TopSpot Internet Marketing:

- Approach on educating clients about digital marketing

Results

Experienced the following as a result of TopSpot Internet Marketing strategies and solutions:

- Increased online visibility (Ads, Rankings)
- Achieved a better understanding of internet marketing

Company Profile

Company:
Wenzel Metal Spinning

Company Size:
Small Business

Industry:
Industrial Manufacturing

About TopSpot Internet Marketing

Started in 2003 with 5 original team members, TopSpot has been one of the fastest growing search marketing firms in Houston, Texas. With over 75 employees based in the home office and 20 sales representatives around the country, TopSpot's current customer base exceeds 700.

Learn More:

[↗ TopSpot Internet Marketing](#)