

Case Study: Air Filters Inc.

Introduction

This case study of Air Filters Inc. is based on a April 2015 survey of TopSpot Internet Marketing customers by TechValidate, a 3rd-party research service.



“I consider TopSpot Internet Marketing to be a close partner because they understand my business goals.”

“TopSpot has changed the way we perceive our company.”

Use Case

TopSpot Internet Marketing Services:

- Paid Search (PPC) Strategies
- Search Engine Optimization (SEO) Strategies
- Analytics/Reporting Data
- Website Development and Design

Values the following unique approaches of TopSpot Internet Marketing:

- Collaborative team approach
- Understanding of their business' goals
- Availability to discuss their comprehensive analyses

Results

TopSpot Internet Marketing Services:

- Increased quality leads
- Increased online visibility (Ads, Rankings)
- Increased revenue
- Noticed an impact on their business within 2-5 months after implementing their TopSpot Internet Marketing strategy.
- Increased their quality leads by 100-200% since implementing TopSpot Internet Marketing.
- Increased revenue by 75-100% with TopSpot Internet Marketing.

Company Profile

Company:
Air Filters Inc.

Company Size:
Medium Enterprise

Industry:
Industrial Manufacturing

About TopSpot Internet Marketing

Started in 2003 with 5 original team members, TopSpot has been one of the fastest growing search marketing firms in Houston, Texas. With over 75 employees based in the home office and 20 sales representatives around the country, TopSpot's current customer base exceeds 700.

Learn More:

[TopSpot Internet Marketing](#)

Source: Anthony Dimicelli, CEO, Air Filters Inc.

Research by **TechValidate**
by SurveyMonkey