

Case Study: Bridge Tool & Die, Inc.

Introduction

This case study of Bridge Tool & Die, Inc. is based on a April 2015 survey of TopSpot Internet Marketing customers by TechValidate, a 3rd-party research service.



“TopSpot Internet Marketing understands my business goals and I consider them a partner in my business.”

“TopSpot Internet Marketing services have been pivotal in our success in the inbound marketing sphere. Their commitment to continuous improvement and traffic conversation have yielded dozens of customers for us!”

Challenges

Faced the following **marketing challenges** before choosing TopSpot Internet Marketing:

- An insufficient online presence
- A lack of customer engagement

Faced the following **website challenge** before choosing TopSpot Internet Marketing:

- A lack of call to action

Use Case

TopSpot Internet Marketing Services:

- Paid Search (PPC) Strategies

Values the following unique approach of TopSpot Internet Marketing:

- Availability to discuss their comprehensive analyses

Results

Experienced the following as a result of TopSpot Internet Marketing strategies and solutions:

- Increased quality leads
- Increased online visibility (Ads, Rankings)
- Increased revenue
- Met their business goals
- Achieved a better understanding of internet marketing
- Noticed an impact on their business within 1 month after implementing their TopSpot Internet Marketing strategy.
- Increased their quality leads by 100-200% since implementing TopSpot Internet Marketing.
- Increased revenue by 100-200% with TopSpot Internet Marketing.

Company Profile

Company:
Bridge Tool & Die, Inc.

Company Size:
Small Business

Industry:
Industrial Manufacturing

About TopSpot Internet Marketing

Started in 2003 with 5 original team members, TopSpot has been one of the fastest growing search marketing firms in Houston, Texas. With over 75 employees based in the home office and 20 sales representatives around the country, TopSpot's current customer base exceeds 700.

Learn More:

[TopSpot Internet Marketing](#)