

Case Study: U-Bolt-it, Inc.

Introduction

This case study of U-Bolt-it, Inc. is based on a April 2015 survey of TopSpot Internet Marketing customers by TechValidate, a 3rd-party research service.



“I consider TopSpot Internet Marketing to be a close partner because they understand my business goals.”

“I was told that we could either look like a \$300,000 dollar company or a \$30 million dollar company and I think our website makes us look like a \$30 million dollar company.”

Challenges

Faced the following **marketing challenges** before choosing TopSpot Internet Marketing:

- Insufficient online presence
- Incomplete analytics/website data

Faced the following **website challenge** before choosing TopSpot Internet Marketing:

- Outdated website

Use Case

TopSpot Internet Marketing Services:

- Paid Search (PPC) Strategies
- Analytics/Reporting Data
- Website Development and Design
- Values the following unique approaches of TopSpot Internet Marketing:
 - Collaborative team approach
 - Availability to discuss comprehensive analyses

Results

- Experienced the following as a result of TopSpot Internet Marketing strategies and solutions:
 - Increased quality leads
 - Increased online visibility (Ads, Rankings)
 - Achieved a better understanding of internet marketing
- Noticed an impact on their business within 2-5 months after implementing their TopSpot Internet Marketing strategy
- Increased revenue by less than 75% with TopSpot Internet Marketing.

Company Profile

Company:
U-Bolt-it, Inc.

Company Size:
Small Business

Industry:
Wholesale Distribution

About TopSpot Internet Marketing

Started in 2003 with 5 original team members, TopSpot has been one of the fastest growing search marketing firms in Houston, Texas. With over 75 employees based in the home office and 20 sales representatives around the country, TopSpot's current customer base exceeds 700.

Learn More:

[TopSpot Internet Marketing](#)