

## K.K. Stevens Publishing Co.

### Introduction

This case study of K.K. Stevens Publishing Co. is based on an August 2023 survey of Mineral customers by TechValidate, a 3rd-party research service.



“Mineral has been an awesome resource for us to use. We love being able to submit a question to an expert and get a personalized answer back. Our question was answered very thoroughly in a matter of a day, and we were extremely impressed.”

- Rebecca Zeeck, Bookkeeper, K.K. Stevens Publishing Co.

### Challenges

Needed to overcome the following challenges prior to using Mineral:

- Help with challenging HR and compliance questions
- To stay up to date on the latest HR and compliance regulations
- A trusted source for HR or compliance solutions/advice

### Use Case

What sets Mineral apart from other solutions when it comes to helping their business's HR and compliance needs:

- Live advisory services from HR experts
- Trusted advice that gives them peace of mind
- Timely updates on changing HR and compliance regulations

Rates the following Mineral solutions as **5 stars out of 5**:

- Comprehensive HR and compliance content library
- Mineral Intelligence
- Compliance tools: HR Assessment, Salary Compare, Calculators, Benefits Document Creator, Job Description Builder, etc.
- Communications (i.e. Law Alerts, Legislative Updates)

The HR and compliance challenges they have been able to answer with Mineral:

- State law changes
- Federal law changes
- Local law changes
- Disciplinary terms

### Results

Since using Mineral, K.K. Stevens Publishing Co. estimates saving:

- Up to 5 hours per week in HR or compliance administration.
- Up to \$10,000 in labor and/or HR technology costs per year.

Achieved the following benefits with Mineral:

- Faster, accurate guidance from HR and compliance experts
- Increased confidence in the level of compliance
- Saved time and effort in day-to-day HR or compliance administration

#### Company Profile

Company:  
**K.K. Stevens Publishing Co.**

Company Size:  
**Small Business**

Industry:  
**Industrial Manufacturing**

#### About Mineral

Trusted by more than 500,000 companies, Mineral is the HR and compliance leader for growing businesses. Mineral's proactive solutions take the guesswork out of HR and compliance, giving clients peace of mind. The company combines data, technology, and human expertise to drive innovation and personalized guidance. Mineral's network of partnerships has enabled it to build the largest HR community in the U.S. Mineral was formerly known as the combined entity of ThinkHR and Mammoth. For more information, visit [trustmineral.com](https://trustmineral.com).

#### Learn More:

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