

Mini Case Study: Gervais Salon & Day Spa



“The positive impact Mineral has had on our small business is immeasurable! From access to HR resources to the amazing customer service and technical support team, every aspect is outstanding. We can have confidence that we are in compliance the same as any company with a budget for a HR Department.”

—Dana Williams, Operations Manager, Gervais Salon & Day Spa

Challenges

Needed to overcome the following challenges prior to using Mineral:

- Limited or no internal HR resources

Use Case

What sets Mineral apart from other solutions they've used, with regards to helping their business's HR and compliance needs:

- Quality of HR and compliance expertise
- Live advisory services from HR experts
- One place to go to take care of my HR and compliance needs
- Advice I trust that gives me peace of mind
- Quality of service
- Timely updates on changing HR and compliance regulations

Rates the following Mineral capabilities as **best in class**:

- Ease of use of platform
- Quality of training courses
- Comprehensive HR and compliance content library
- Handbook creation tool
- Live access to certified HR professionals
- Information and updates on changing HR and compliance regulations

Results

Achieved the following benefits with Mineral:

- Faster, accurate guidance from HR and compliance experts
- Increased confidence in level of compliance
- Time savings and less effort in day-to-day HR or compliance administration
- Standardized internal HR policies and handbooks
- Lowered costs of HR administration
- Improved completion of compliance or other training
- Not having to hire additional personnel in HR or compliance

Rates the following Mineral solutions **5 stars out of 5** by the value it brings to their business:

- Smart Employee Handbook
- HR Compliance Library
- Mineral Experts
- Benefits Document Creator
- Workplace Harassment Prevention training
- Workplace Safety training

Since using Mineral, Gervais Salon & Day Spa estimates saving:

- **6-10 hours per week** in HR or compliance administration.
- **\$10,000 – \$25,000** in labor and/or HR technology costs per year.

Company Profile

Company:
Gervais Salon & Day Spa

Company Size:
Small Business

Industry:
Hospitality

About Mineral

Trusted by more than 500,000 companies, Mineral is the HR and compliance leader for growing businesses. Mineral's proactive solutions take the guesswork out of HR and compliance, giving clients peace of mind. The company combines data, technology, and human expertise to drive innovation and personalized guidance. Mineral's network of partnerships has enabled it to build the largest HR community in the U.S. Mineral was formerly known as the combined entity of ThinkHR and Mammoth. For more information, visit trustmineral.com.

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