# Mineral

MINERAL CASE STUDY

## Mini Case Study: First Agency

"Mineral is the most valuable HR asset we have and the ROI has been invaluable. I've been able to connect with compliance professionals regarding COVID furloughs, employee leaves, and compliance issues and received quick and accurate answers that allow me to spend my time and energy moving the needle forward with confidence." -Dan Cuesta, Associate Benefits Manager, First Agency

## Challenges

Needed to overcome the following challenges prior to using Mineral:

- Answering difficult HR and compliance questions
- Staying up to date on the latest HR and compliance regulations
- Reducing time spent on HR or compliance responsibilities

## Use Case

What sets Mineral apart from other solutions they've used, with regards to helping their business's HR and compliance needs:

- Quality of HR and compliance expertise
- Live advisory services from HR experts
- Advice I trust that gives me peace of mind
- Quality of service
- Timely updates on changing HR and compliance regulations

Rates the following Mineral capabilities as best in class:

- Ease of use of platform
- Comprehensive HR and compliance content library
- Live access to certified HR professionals
- Information and updates on changing HR and compliance regulations

#### **Company Profile**

Company: First Agency

Company Size: **Medium Enterprise** 

Industry: **Professional Services** 

#### About Mineral

Trusted by more than 500,000 companies, Mineral is the HR and compliance leader for growing businesses. Mineral's proactive solutions take the guesswork out of HR and compliance, giving clients peace of mind. The company combines data, technology, and human expertise to drive innovation and personalized guidance. Mineral's network of partnerships has enabled it to build the largest HR community in the U.S. Mineral was formerly known as the combined entity of ThinkHR and Mammoth. For more information, visit trustmineral.com.

## **Results**

Achieved the following benefits with Mineral:

- Faster, accurate guidance from HR and compliance experts
- Increased confidence in level of compliance
- Time savings and less effort in day-to-day HR or compliance administration

The HR and compliance challenges they have been able to answer with Mineral:

- Federal, state, and local law changes
- Benefits administration
- Termination/layoffs/furloughs
- COVID-19-related questions

Since using Mineral, First Agency estimates saving:

- **11-15 hours per week** in HR or compliance administration.
- \$25,000 \$50,000 in labor and/or HR technology costs per year.

Learn More:

**Mineral** 

Source: Dan Cuesta, Associate Benefits Manager, First Agency

Research by

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