

Mini Case Study: Choice Drilling, Inc.



“Each time I call a Mineral Expert, I’ve gotten a detailed answer to my question along with a followup email that clearly reiterates the solution. Every person I’ve talked to has provided expert advice and is clearly focused on getting me the answers I need. As a result, I have the confidence to make policies and decisions with the information I receive from Mineral.”

—Deborah Critser, Office Manager, Choice Drilling, Inc.

Challenges

Needed to overcome the following challenges prior to using Mineral:

- Limited or no internal HR resources
- Answering difficult HR and compliance questions
- Staying up to date on the latest HR and compliance regulations
- The need for a trusted source for HR or compliance solutions/advice
- Reducing time spent on HR or compliance responsibilities

Use Case

What sets Mineral apart from other solutions they’ve used, with regards to helping their business’s HR and compliance needs:

- Quality of HR and compliance expertise
- Live advisory services from HR experts
- One place to go to take care of my HR and compliance needs
- Advice I trust that gives me peace of mind
- Quality of service

Rates the following Mineral capabilities as **best in class**:

- Comprehensive HR and compliance content library
- Handbook creation tool
- Live access to certified HR professionals
- Information and updates on changing HR and compliance regulations

Results

Achieved the following benefits with Mineral:

- Faster, accurate guidance from HR and compliance experts
- Increased confidence in level of compliance
- Time savings and less effort in day-to-day HR or compliance administration
- Standardized internal HR policies and handbooks
- Lowered costs of HR administration
- Not having to hire additional personnel in HR or compliance

The HR and compliance challenges they have been able to answer with Mineral:

- State law changes
- Employee engagement
- Disciplinary terms
- Termination/layoffs/furloughs

Since using Mineral, Choice Drilling, Inc. estimates saving:

- Up to 5 hours per week in HR or compliance administration.
- \$10,000 – \$25,000 in labor and/or HR technology costs per year.

Company Profile

Company:
Choice Drilling, Inc.

Company Size:
Small Business

Industry:
Construction

About Mineral

Trusted by more than 500,000 companies, Mineral is the HR and compliance leader for growing businesses. Mineral’s proactive solutions take the guesswork out of HR and compliance, giving clients peace of mind. The company combines data, technology, and human expertise to drive innovation and personalized guidance. Mineral’s network of partnerships has enabled it to build the largest HR community in the U.S. Mineral was formerly known as the combined entity of ThinkHR and Mammoth. For more information, visit trustmineral.com.

Learn More:

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