

Longchamp

Introduction

This case study of a medium enterprise retail company is based on a July 2022 survey of Mineral customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Online training & Mineral is much better.”

“Attorney review- much more timely and expensive.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Mineral:

- The key challenges they needed to overcome prior to using Mineral:
 - Limited or no internal HR resources
 - Stay up-to-date on the latest HR and compliance regulations
 - Comply with local, state, and federal harassment and discrimination laws
 - Create federal and state-compliant handbooks and policies
 - Reduce time spent on HR or compliance responsibilities
 - Save costs on hiring additional HR or legal resources

Use Case

The key features and functionalities of Mineral that the surveyed company uses:

- They found the following features of Workplace Harassment Prevention training courses the most valuable:
 - Ease of use of training platform
 - Breadth and depth of training course content
- They found the following Smart Employee Handbook Plus' features the most valuable:
 - Ease of use of creating employee handbooks
 - Build federal compliant handbooks
 - Build multi-state compliant handbooks
 - Generate Spanish-language handbook versions
 - Receive timely alerts to update handbook for policy and regulation changes
- The benefits they have experienced with Smart Employee Handbook Plus:
 - Easily managed HR and legal employment policies
 - Stayed compliant with federal and multi-state regulations
 - Supported a diverse workforce
 - Stayed ahead of law and regulation changes applicable to handbooks
 - Saved time and effort in day-to-day HR or compliance administration
 - Created standardized internal HR policies and handbooks
 - Saved costs on hiring an attorney or HR consultant

Results

The surveyed company achieved the following results with Mineral:

- The benefits they have experienced with Workplace Harassment Prevention training courses:
 - Provided effective harassment and diversity training for employees
 - Met state training mandates
 - Reduced training costs
- How much they have saved in training costs per year by using Workplace Harassment Prevention training courses: less than \$10,000
- How quickly they saw a return on their investment with the following Mineral premium solutions:
 - Workplace Harassment Prevention: less than 3 months
 - Smart Employee Handbook Plus: 1-2 years

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Retail

About Mineral

Trusted by more than 500,000 companies, Mineral is the HR and compliance leader for growing businesses. Mineral's proactive solutions take the guesswork out of HR and compliance, giving clients peace of mind. The company combines data, technology, and human expertise to drive innovation and personalized guidance. Mineral's network of partnerships has enabled it to build the largest HR community in the U.S. Mineral was formerly known as the combined entity of ThinkHR and Mammoth. For more information, visit trustmineral.com.

Learn More:

[Mineral](#)