

Restaurant Improves Efficiency Using PDC Thermal Wristbands & Printer to Identify Game Day Shuttle Patrons

Introduction

This case study of a medium enterprise food company is based on a July 2023 survey of PDC Thermal Wristbands and Printer Products customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“We offer a free game day shuttle from our restaurant to the stadium and make three trips. We customize the wristband to reflect the changes of the different groups and put our logo on the wristband.”

“We use the thermal printer for two years.”

“Easy to use products.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select PDC Thermal Wristbands and Printer Products:

- The type of identification product they were using prior to PDC's thermal wristband and printer products:
 - Always thermal wristbands
- The challenges they experienced prior to using PDC thermal wristband or printer products at their organization:
 - Time consuming processes to order and produce custom wristbands
- The level of difficulty in customizing their wristbands with different information when needed prior to using thermal wristband and printer products from PDC at their organization: difficult

Use Case

The key features and functionalities of PDC Thermal Wristbands and Printer Products that the surveyed company uses:

- The thermal wristband and printer products that are currently being used by their organization:
 - PDC Thermal Wristbands
 - PDC Thermal Printer
- The level of importance for their organization to identify authorized guests: extremely important
- The reasons they selected PDC thermal wristband or printer products over other brands:
 - Superior quality products
 - Ability to buy thermal wristbands and printer products together online
- The type of information they are currently custom printing on their thermal wristbands:
 - Venue, event, or organization name
 - Venue, event, or organization logo
 - Venue or event dates

Results

The surveyed company achieved the following results with PDC Thermal Wristbands and Printer Products:

- The key benefits of using the thermal wristband and printer products purchased from PDC at their organization:
 - Allow for control to customize their wristbands on demand
 - Improve workflow efficiency
 - Help visually identify guests
 - Help them easily interchange wristbands depending on the day, hour, guest, type, or access level
- The level of ease it is to customize their organization's wristbands by using thermal wristbands and printer products from PDC compared to before: significantly easier

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Food

About PDC Thermal Wristbands and Printer Products

PDC Thermal Wristbands and Printer Products help venues, and events take crowd management to the next level because you can print your own customized wristbands in seconds and on-demand. Thermal wristbands and printer products provide organizations of all sizes the flexibility to change any information on your wristbands whenever you need – saving you time and money. Printing logos, unique barcodes, variable data, and more will provide added security for counterfeit protection and enhance efficiency at your organization.

Learn More:

[PDC](#)

[PDC Thermal Wristbands and Printer Products](#)