

Laser-focused



The money we spent with The Skills Connection proved to be a valuable investment. Our target analysts have a much sharper understanding of the value we deliver, and now give their clients a stronger endorsement of our solutions, which has led to a tangible increase in new business opportunities. The process has also given our internal team a laser-focused story to tell about the value clients receive from using our solutions.

— Product Marketing, Small Business Professional Services Company

Source: Product Marketing, Small Business Professional Services Company



TechValidate
by SurveyMonkey



Published: Nov. 3, 2020 TVID: DDC-E07-C99