

A CMO at a medium enterprise computer services company would be very likely to recommend The Skills Connection for this reason:



Because they over delivered. We initially hired them to consult with us. What we did not know at the time was how much more we would end up getting once we started working with them. They've pushed us to understand what we do, why we do it, how we do it, and most importantly answer the question 'so what?' (from our customers' perspective). To have that clear allowed us to not only present ourselves to the analysts with a strong vision, but equally to the rest of the market as well. Now, not only do we know why we are better, best or unique in what we do, we know how to communicate it strategically.

Source: CMO, Medium Enterprise Computer Services Company

✓ Validated

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TechValidate
by SurveyMonkey

Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend The Skills Connection?"