

## A Product Marketing at a Medium Enterprise Computer Software Company would be very likely to recommend The Skills Connection for this reason:



We all know that having a great product alone will not necessarily get you a spot in the Leader's Quadrant of the Gartner Magic Quadrant (MQ). You have to execute at a high-level on the 3 phases of the MQ: customer references, questionnaire, and demo.

The Skills Connection guided our team and enabled us to successfully execute on a strategic process for each phase of the MQ with the result being a leadership position for the 2nd year in a row.

I could not imagine going through this process without The Skills Connection team.

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Source: Product Marketing, Medium Enterprise Computer Software Company



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Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend The Skills Connection?"