

An Analyst/Influencer Relations at a medium enterprise computer software company would be very likely to recommend The Skills Connection for this reason:



The Skills Connection (TSC) has been an integral part of our business from the beginning. Initially, TSC was able to help us achieve inclusion in a Gartner Cool Vendor report in 2014, and the relationship grew from there. TSC was instrumental in helping us craft and communicate a unique, differentiated story about our core product which ultimately led to a Leader position in the inaugural Magic Quadrant (MQ) in our space in 2017 (a position that the company has continued to hold in every subsequent MQ).

Outside of assisting the team with any assessments that we are included in, TSC has instrumented a culture of AR best practices at our company. The entire team, from the CEO on down, understands the value and benefits of a targeted, engaged AR program.

We owe a lot of our success to TSC and our TSC consultant.

Source: Analyst/Influencer Relations, Medium Enterprise Computer Software Company



TechValidate
by SurveyMonkey

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Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend The Skills Connection?"