A Product Marketeer at a medium enterprise computer services company would be very likely to recommend The Skills Connection for this reason:

The Skills Connection's guidance and support helped us all to deliver an excellent job.

Compared to what we had been doing previously, the work we undertook with The Skills Connection delivered a substantial improvement and we were really satisfied with the final result.

We also found that this process forced the whole team to think through a really useful exercise of identifying what the real value is that we deliver to our customers, and where we, as a company, want to be in the mid to long term.

Source: Product Marketing, Medium Enterprise Computer Services Company





