



The money we spent with The Skills Connection proved to be a great investment. We entered our first Magic Quadrant as a vendor, and The Skills Connection played a critical role empowering us to set expectations with our executives and achieve realistic goals. The Skills Connection also educated us on how to effectively communicate our value propositions and key differentiators in a way that would resonate with the analysts. They have established themselves as a highly valued source of coaching, support and insight for business critical initiatives with large industry analyst firms.

— Analyst/Influencer Relations, Medium Enterprise Computer Software Company

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Source: Analyst/Influencer Relations, Medium Enterprise Computer Software Company



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