A CMO at a medium enterprise computer software company would be very likely to recommend The Skills Connection for this reason:

It was great working with The Skills Connection on our analyst strategy and moving up our ranking in the Gartner Magic Quadrant (MQ).

They provided a great framework for answering the questionnaire and spent time to ensure that all of the internal contributors were well informed, had a place to ask questions, and were able to answer the questionnaire thoroughly.

The Gartner MQ can be a bit of a mystery and the Skills Connection was able to provide valuable and relevant feedback and guidance throughout the entire process.



Source: CMO, Medium Enterprise Computer Software Company



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