THE SKILLS CONNECTION CUSTOMER TESTIMONIAL

They gave us the map. Based on their former research experience we were able to get into the analysts' internal mindset. So not only were we able to provide relevant content during the assessment, but we also understood how to use it for our benefit when interacting with the rest of the market. We now have strong marketing positioning because of the work we did with The Skills Connection.

- CMO, Medium Enterprise Computer Services Company

Source: CMO, Medium Enterprise Computer Services Company





