

4.5/5 Stars

How our organization uses The Skills Connection:



- Coaching on analyst relations management.
- Insight into analyst perspective.
- Industry expertise.
- Assistance building our 'story' and creating the vendor briefing presentation.

Would you recommend The Skills Connection?

I recently had the pleasure of working with a Jeff Comport, an extremely effective Analyst Relations consultant. His expertise, professionalism and deep industry knowledge was apparent from the start, and he took the time to learn the details of our business.

Jeff used a tailored approach, backed by thorough market research, to create a targeted plan of engagement with analysts. Using his deep Gartner expertise, he anticipated potential challenges and turned them into advantages by showcasing them as strategic opportunities. Creating a narrative from our data was invaluable in our ability to deliver an exceptional briefing to the analysts.

Throughout our collaboration, it was clear our success was Jeff's success. He coached our employees on Analyst Relations strategy from the perspective of the analyst's expectations, which enabled us to better respond to the RFI.

If you are seeking an AR consultant who consistently achieves exceptional results, I wholeheartedly recommend Mr. Comport.

Source: Analyst/Influencer Relations, Medium Enterprise Computer Software Company



