The money we spend (and will continue to spend) with The Skills Connection proved to be an invaluable investment. Our target analysts have a much sharper understanding of the value we deliver, and now give their clients stronger endorsements of our solutions, and we hear way more feedback from our customers that a Gartner analyst recommended our company, and the deal was sealed because of it. In my view, working with the Skills Connection has led to a tangible increase in new business opportunities.

 Analyst/Influencer Relations, Medium Enterprise Computer Software Company

Source: Analyst/Influencer Relations, Medium Enterprise Computer Software Company





