



Digital gift cards solve the problem of trying to maintain a rewards catalog that is appealing and relevant to a broad target audience. With digital gift cards like Amazon.com, Visa, and Best Buy, you've already got access to a larger "catalog" than it would be possible to manage on your own. And you don't have any of the fulfillment costs or delays associated with merchandise.

— Aaron Carr, CEO, Friendefi

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Source: Aaron Carr, CEO, Friendefi



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T A N G O  
CARD\*

TechValidate  
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