

## Patriotic AdVANtures

### Introduction

This case study of Patriotic AdVANtures is based on an October 2016 survey of Tango Card customers by TechValidate, a 3rd-party research service.



“I just got this email from one of our customers:

‘Thank you very much for this wonderful surprise. What an awesome program y’all have. Keep up the great work!’”

“Does what I want with minimal effort.”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Tango Card:

- Fulfilled rewards in the following ways prior to using Tango Card:
  - Did not send rewards
- Faced the following reward fulfillment challenges before working with Tango Card:
  - Had a reward selection that was limited
  - Had a reward selection that did not fit their program

### Use Case

The key features and functionalities of Tango Card that the surveyed company uses:

- Sends rewards to the following people:
  - Their customers/users
- Works with Tango Card in the following ways:
  - Ordering a file of reward codes
- Uses the following rewards in their program:
  - Gift cards

### Results

The surveyed company achieved the following results with Tango Card:

- Sends rewards to improve the following areas:
  - Referrals
  - Incentive awards
- Benefited in the following ways as a result of working with Tango Card:
  - Improved Customer Service
  - Increased reward recipient happiness
  - Delivered rewards faster and on-time more
  - Received better program support
- Improved their rewards program in the following ways since implementing Tango Card:
  - Reduced the amount of time: 81-100%
  - Reduced the cost by: 81-100%
  - Increased their desired results by: 81-100%

#### Company Profile

Company:  
**Patriotic AdVANtures**

Company Size:  
**Small Business**

Industry:  
**Transportation Services**

#### About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

Learn More:

[Tango Card](#)