

Value Drug Company

Introduction

This case study of Value Drug Company is based on an October 2021 survey of Tango Card customers by TechValidate, a 3rd-party research service.



“We were doing physical gift cards. We needed someone to go and physically purchase individual cards, which often incurred fees. Large numbers of cards were difficult to obtain easily. Outside of Visa gift cards, couldn't be certain that the physical cards we chose were what was desired by employees.”

Challenges

While working with Tango Card, they saw a **DECREASE** in the following areas:

- Time spent managing and fulfilling rewards
- Cost of managing and fulfilling rewards

Use Case

Partners with Tango Card to send rewards to impact:

- Employee engagement
- Wellness participation

Orders their rewards through Tango Card's Reward Genius dashboard.

Results

While working with Tango Card, they saw an **INCREASE** in the following areas:

- Engagement
- Loyalty
- Improved customer service
- Happier reward recipients
- Reward delivery times

Company Profile

Company:
Value Drug Company

Company Size:
Medium Enterprise

Industry:
Pharmaceuticals

About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

Learn More:

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