

Chevron Phillips Chemical

Introduction

This case study of Chevron Phillips Chemical Company LLC is based on an October 2016 survey of Tango Card customers by TechValidate, a 3rd-party research service.



“Gift cards offer an IMMEDIATE reward for participating in our wellness program. The entire company of over 10,000 employees gets to benefit from it. On top of that, the headache of fulfilling all those cards is reduced to nothing thanks to the RAAS API.”

“Tango Card offers great support that is ready to help with any issue. This is so relieving as the older generation is having a hard time wrapping their head around the idea of a digital gift card. Anytime there is an issue, support resolves it and leaves us happy with the interaction.”

Challenges

- Fulfilled a reward in the following way prior to using Tango Card:
 - Purchased physical rewards and fulfilled themselves
- Faced the following reward fulfillment challenges before working with Tango Card:
 - Spent a lot of time purchasing and fulfilling incentives
 - Dealt with high fees/costs associated with fulfilling rewards
 - Struggled with tracking/handling lost rewards
 - Took too long for rewards to be delivered
 - Had a reward selection that was limited

Company Profile

Company:
Chevron Phillips Chemical Company LLC

Company Size:
Large Enterprise

Industry:
Chemicals

Use Case

- Sends rewards to the following people:
 - Their employees
- Works with Tango Card in the following way:
 - Integrating with RaaS API
- Uses the following rewards in their program:
 - Gift cards

About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

Learn More:

[Tango Card](#)

Results

- Sends rewards to improve the following areas:
 - Employee engagement
 - Wellness engagement
 - Participates in other programs
- Benefited in the following ways as a result of working with Tango Card:
 - Reduced the time to manage/fulfill rewards
 - Reduced the cost to manage/fulfill rewards
 - Improved Customer Service
 - Increased reward recipient happiness
 - Delivered rewards faster and on-time more
- Improved their rewards program in the following ways since implementing Tango Card:
 - Reduced the amount of time: 81-100%
 - Reduced the cost of: 61-80%
 - Increased their desired results related to: 61-80%