

# Large Enterprise Computer Services Company Rewards Remote Workers During COVID

## Introduction

This case study of a large enterprise computer services company is based on an October 2020 survey of Tango Card customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Remote workforce – with varying needs. Helps ensure the employee is able to uniquely pick gifts applicable to their lifestyles.”

“Applies well to our diverse and remote workforce.”

*Can you describe how your program has changed since COVID?*

“I think having the digital gift cards made it easy once COVID hit.”

## Challenges

Sends send rewards, incentives, and/or payments for the following business outcomes:

- Employee engagement

## Use Case

The following people receive rewards, incentives, or payments in their program:

- Employees
- Use the following to interact with Tango Card:
  - Rewards Genius dashboard
  - Bulk ordering through Blast Rewards
- Use the following in their program:
  - Reward Link (US)
  - Gift cards (US)

## Results

The surveyed company achieved the following results with Tango Card:

- Rewards delivered faster or more timely
- Happier Reward Recipients
- Rewards Delivered Faster / More Timely
- Saw the cost of managing and fulfilling rewards decrease with Tango Card

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Computer Services**

### About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

**Learn More:**

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