

Beatgrid Media

Introduction

This case study of Beatgrid Media is based on an October 2021 survey of Tango Card customers by TechValidate, a 3rd-party research service.



“Tango Card’s API implementation process was smooth.”

Challenges

While working with Tango Card, they saw a **DECREASE** in the following areas:

- Time spent managing and fulfilling rewards
- Cost of managing and fulfilling rewards

Use Case

Partners with Tango Card to send rewards to impact:

- Customer loyalty
- Customer acquisition

Rewards as a Service (RaaS®) API methods:

- Catalogs
- Orders
- Exchange Rates

Results

Implemented Tango Card’s API in **1 week or less**

While working with Tango Card, they saw an **INCREASE** in the following areas:

- Faster reward delivery times
- Desired results

Company Profile

Company:
Beatgrid Media

Company Size:
Small Business

Industry:
Marketing & Advertising

About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

Learn More:

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