

Ignite Spot Accounting Provides Fast and Flexible Employee Rewards

Introduction

This case study of Ignite Spot Accounting is based on an October 2020 survey of Tango Card customers by TechValidate, a 3rd-party research service.



Please describe your engagement program.

“We reward our employees for completing certifications, specialized training, customer satisfaction scores, Rewards for development goals toward corporate objectives.”

Why is working with Tango Card valuable to your company?

“Making it faster to reward our staff as well as giving them so much more flexibility to choose what cards they want has been a great resource for us. We have loved this value.”

How has your program changed since COVID?

“Made it easier to share gift cards with our staff, and made it easier for us to get them to our staff faster. Digital is so much more flexible than physical options.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Tango Card:

- Sends send rewards, incentives, and/or payments for the following business outcomes:
 - Employee engagement
 - Wellness engagement
 - Consumer and customer engagement

Use Case

The following people receive rewards, incentives, or payments in their program:

- Employees
- Customers

Use the following to interact with Tango Card:

- Rewards Genius dashboard

Use the following in their program:

- Reward Link (US)

Results

The surveyed company achieved the following results with Tango Card:

- Benefits realized with Tango Card:
 - A reduction in time spent managing and fulfilling rewards
 - A reduction in the cost of managing and fulfilling rewards
 - An increase in engagement
 - An increase
 - Better customer service
 - Rewards delivered faster or more timely
 - Better program support
- Said the following increased with Tango Card:
 - Engagement
 - Loyalty
 - Improved Customer Service / Program Support
 - Happier Reward Recipients
 - Rewards Delivered Faster / More Timely
- Saw time spent managing and fulfilling rewards decrease with Tango Card:

Company Profile

Company:
Ignite Spot Accounting

Company Size:
Small Business

Industry:
Financial Services

About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

Learn More:

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