

TALKDESK CASE STUDY

# Large Enterprise Healthcare Company

#### Introduction

This case study of a large enterprise healthcare company is based on a December 2021 survey of Talkdesk customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"Talkdesk helps us maintain better service levels by showing us key information to manage our staff...current states, Occ and Utlization as well as current accurate service levels."

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Talkdesk:

- The business challenges they were experiencing with their call/contact center software that led them to implement Talkdesk:
  - Poor voice quality
  - Poor value for money
  - Difficult/inability to integrate with other services/systems
  - Difficult/inability to support hybrid/distributed/remote/WFM model
  - system was obsolete

## **Use Case**

The key features and functionalities of Talkdesk that the surveyed company uses:

- The Talkdesk capabilities that were most important to them when evaluating competitive or alternative solutions:
  - Call quality
  - Value for investment
  - Ease of customization & administration
  - Product feature set/functionality

## Results

The surveyed company achieved the following results with Talkdesk:

- Level of improvement on the following since using Talkdesk:
  - Ability to meet SLAs: 75% or more
  - Agent satisfaction or productivity: 75% or more
- How using Talkdesk impacts their day-to-day experience as a CX professional:
  - With Talkdesk, they have more information to make better decisions: strongly agree
    With Talkdesk, they're able to help their customers more effectively:
  - With Talkdesk, they're able to help their customers more effectively: agree

• With Talkdesk, they're able to help their customers more efficiently:

 With Talkdesk, they can connect with customers anytime, anywhere: agree

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: **Healthcare** 

## About Talkdesk

Talkdesk is a global customer experience leader for customerobsessed companies. Our contact center solution provides a better way for businesses and customers to engage with one another. Our speed of innovation and global footprint reflect our commitment to ensure businesses everywhere can deliver better customer experiences through any channel, resulting in higher customer satisfaction, cost savings and profitability. Talkdesk CX Cloud is an end-to-end customer experience solution that combines enterprise scale with consumer simplicity. Over 1,800 innovative companies around the world, including IBM, Acxiom, Trivago, and Fujitsu partner with Talkdesk to deliver a better way to great customer experience.

Learn More:

☑ Talkdesk