

# The Boston Consulting Group Inc.

## Introduction

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This case study of The Boston Consulting Group Inc. is based on a November 2023 survey of Talend customers by TechValidate, a 3rd-party research service.



“We are using Talend Data Catalog for Cataloging purpose”

“Talend is cost effective”

## Challenges

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## Use Case

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The Talend capabilities BCG find most valuable are:

- Data quality and governance

## Results

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- BCG considers Talend to be best-in-class because it's:
  - Cost-effective
- They have experienced the following benefits since selecting Talend:
  - Reduced costs

### Company Profile

Company:  
**The Boston Consulting Group Inc.**

Company Size:  
**Large Enterprise**

Industry:  
**Professional Services**