

# Hearts & Science Streamlines Operations: Talend Automation Cuts Reporting Time by 20%

## Introduction

This case study of Hearts & Science is based on a November 2023 survey of Talend customers by TechValidate, a 3rd-party research service.



“With Talend, we automated all our reporting processes, resulting in a 20% reduction in time spent per Account Manager.”

“We have increased Data Integration efficiency significantly.”

“Talend is the market leader in the ability to execute with plannable pricing”

## Challenges

The business challenges that led Hearts & Science to evaluate and ultimately select Talend:

- They moved from:
  - Jedox

## Use Case

The key features and functionalities of Talend that Hearts & Science uses are:

- Visual data integration and transformation: Very Valuable
  - Big data processing: Valuable
  - Self-service BI: Could be more valuable
  - Data science and machine learning: Could be more valuable
  - API management and integration: Very Valuable
  - Data Quality: Valuable
- The Talend capabilities Hearts & Science find most valuable are:
  - Open source and vendor-neutral
  - Code generation
  - Visual data integration and transformation
  - Multi/hybrid cloud support

## Results

- Hearts & Science considers Talend to be best-in-class because it's:
  - Powerful and scalable
  - Reliable and secure
  - Cost-effective
- Hearts & Science have experienced the following benefits since selecting Talend:
  - Improved productivity
  - Reduced costs
  - Enhanced business insights

### Company Profile

Company:  
**Hearts & Science**

Company Size:  
**Large Enterprise**

Industry:  
**Consumer Products**