

Improving key business outcomes with SurveyMonkey Enterprise

With SurveyMonkey Enterprise, organizations have been able to achieve significant gains in time saved, improved customer experience, employee engagement and their ability to make strategic decisions, faster.

| | By more than 100% | By at least a 100% | By at least 75% | By at least 50% | By at least 25% |
|--|-------------------|--------------------|-----------------|-----------------|-----------------|
| Reduce time spent on managing the survey process and users | 4% | 21% | 21% | 21% | 33% |
| Improve response rates and data quality | 4% | 12% | 32% | 28% | 24% |
| Improve customer experience metrics | 8% | 4% | 40% | 24% | 24% |
| Improve our ability to make strategic decision, faster | 4% | 31% | 23% | 23% | 19% |
| Improve employee engagement metrics | 5% | 17% | 35% | 26% | 17% |

Source: TechValidate survey of 41 users of SurveyMonkey Enterprise



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